

European Journal of Digital Economy Research

Year: 2024

Volume: 5

Issue: 1

TABLE OF CONTENTS

Technological Comfort Zone: The Evolution of Human Adaptation and Complacency
Mustafa Zihni TUNCA
1

From Traditional Auditing to Information Technology Auditing: A Paradigm Shift in Practices
Hayrettin USUL
Mustafa Furkan ALPAY
3-9

Investigating the Benefits of Electronic Accounting Applications for Accounting Professionals
with Analytical Hierarchy Process
Sümeyra ÇAKIRASLAN
Mahmut Sami ÖZTÜRK
11-17

Humble Leadership and Organizational Citizenship Behavior: Insights from Contemporary
Research
Tolga ALTINTAS
İsa İPÇİOĞLU
19-28

European Journal of Digital Economy Research

Editorial Team

Editor-in-Chief:

Mustafa Zihni TUNCA

Associate Editors:

Ahmet SARITAŞ

Tuğba ERHAN

Mahmut Sami ÖZTÜRK

International Advisory Board:

Abed Al-Nasser ABDALLAH (American University of Sharjah)

Mohamed Gamal ABOELMAGED (University of Sharjah)

Abdulaziz H. ALGAEED (Dar Al Uloom University)

Nasser ALOMAIM (Riyadh College of Technology)

Falah F. ALSUBAIE (Al-Imam Mohammad Ibn Saud Islamic University)

Walailak ATTHIRAWONG (King Mongkut's Institute of Technology)

Süleyman BARUTÇU (Pamukkale University)

İlker Hüseyin ÇARIKÇI (Suleyman Demirel University)

İsa İPÇİOĞLU (Bilecik Seyh Edebali University)

Murat OKCU (Suleyman Demirel University)

Orhan OZÇATALBAŞ (Akdeniz University)

Khodakaram SALIMIFARD (Persian Gulf University)

Bilal SAMBUR (Ankara Yıldırım Beyazıt University)

Mahmut SÖNMEZ (The University of Texas at San Antonio)

Azman Ismail (Emiratus Professor)

Editorial Assistant:

Mehmet ÖZSOY

Layout Editor:

Ahmet Kuntay DEMİRAL

System Administrator:

Behiç ÇETİN

European Journal of Digital Economy Research

The European Journal of Digital Economy Research (EJDER) is a double-blind refereed journal that aims to describe, assess and foster understanding of different aspects of the business ecosystem in digital era by providing a critical understanding in a wide spectrum.

EJDER does not charge any article processing, submission or publication fee.

EJDER seeks to develop a robust understanding of the dynamics of the digital economy by publishing up-to-date, high-quality, original research papers particularly but not limited to management, marketing, finance, economy, sociology and psychology fields.

Suggested topics include but not limited to:

- Internet business models
- Business value in e-commerce
- Economics of electronic commerce
- The marketplace and organizational effects of e-commerce
- M-commerce and social media marketing
- Digital product management and property rights
- Formation of e-supply chains, and virtual enterprises
- Economics of information security and privacy
- New business models/enabling technologies, e-businesses trends
- E-business ethics and strategies
- Online reputation management
- Trends in e-business models and technologies
- E-business model valuation
- E-service quality
- Organizational, societal, and international issues of electronic commerce
- Consumer ethnography and netnography
- Psychosocial aspects of cyberspace.
- Epidemiological studies of Internet use and behavior
- Technology addiction and digital detox
- E-government and E-healthcare studies
- Neuromarketing and neurofinance
- Technological developments in accounting and finance
- Blockchain applications and Cryptocurrencies
- Digital audit and forensic accounting
- Behavioral and experimental economics related to e-commerce
- Consumer roles in e-commerce
- Digital culture and cross-cultural issues in virtual communities
- Economic impact of virtual communities
- Individual behavior and group dynamics in virtual communities
- Psychological online career assessment
- Psychological strategies of the IT workers

European Journal of Digital Economy Research

www.ejderhub.com

ISSN: 2717-9230

Volume 5

Issue 1

Indexing & Abstracting:

Directory of Research Journals Indexing (DRJI)
Directory of Academic and Scientific Journals (EuroPub)
Root Society for Indexing and Impact Factor Service (Root Indexing)
Eurasian Scientific Journal Index (ESJI)
Directory Indexing of International Research Journals (CiteFactor)
Scientific Indexing Services (SIS)
IP Indexing
Cosmos Foundation (Cosmos)
ASOS Index
Google Scholar
OpenAIRE

Copyright (c) 2024

EJDER is the official publication of
Turkish Design Management Institute (TDMI)
www.tdm.institute

All papers published by EJDER are licensed under the Creative Commons Attribution 4.0 International License. This permits anyone to copy, redistribute, remix, transmit and adapt the work provided the original work and source is appropriately cited.