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Suggested topics include but not limited to:

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- Business value in e-commerce
- Economics of electronic commerce
- The marketplace and organizational effects of e-commerce
- M-commerce and social media marketing
- Digital product management and property rights
- Formation of e-supply chains, and virtual enterprises
- Economics of information security and privacy
- New business models/enabling technologies, e-businesses trends
- E-business ethics and strategies
- Online reputation management
- Trends in e-business models and technologies
- E-business model valuation
- E-service quality
- Organizational, societal, and international issues of electronic commerce
- Consumer ethnography and netnography
- Psychosocial aspects of cyberspace.
- Epidemiological studies of Internet use and behavior
- Technology addiction and digital detox
- E-government and E-healthcare studies
- Neuromarketing and neurofinance
- Technological developments in accounting and finance
- Blockchain applications and Cryptocurrencies
- Digital audit and forensic accounting
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- Consumer roles in e-commerce
- Digital culture and cross-cultural issues in virtual communities
- Economic impact of virtual communities
- Individual behavior and group dynamics in virtual communities
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- Psychological strategies of the IT workers

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